

Curriculum Vitae
Dani Madrid-Morales, PhD

May 2026

School of Information, Journalism and Communication

The University of Sheffield

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EDUCATION

PhD Media and Communication, City University of Hong Kong, 2018

Dissertation:

African News with Chinese Characteristics: A Case Study of CGTN Africa

MA International Relations, Freie Universität Berlin, 2011

Thesis:

Chinese Media Narratives on the 'Rise of China' and its Global Engagement

MA Contemporary East Asia, Universitat Autònoma de Barcelona, 2009

Thesis:

East Asia in the Spanish Press. An Analysis of El País and La Vanguardia (1997-2007) [in Spanish]

BA East Asian Studies, Universitat Autònoma de Barcelona, 2006

BA Journalism, Universitat Autònoma de Barcelona, 2004

PROFESSIONAL APPOINTMENTS

The University of Sheffield, School of Information, Journalism and Communication

Lecturer in Journalism and Global Communication, 2022 –

University of Houston, Jack J. Valenti School of Communication

Assistant Professor of Journalism, 2018 – 2022

PUBLICATIONS

Refereed Journal Articles

- 2026 Davies-Laubscher, N., **Madrid-Morales, D.**, & Wasserman, H. (2026). Too aggressive' or "slay queens": Gendered attacks, threats and disinformation in Kenyan elections. *The Round Table: The Commonwealth Journal of International Affairs*, 11(115), 44–57. doi: 10.1080/00358533.2025.2588589
- 2026 Gondwe, G., **Madrid-Morales, D.**, Tully, M., & Wasserman, H. Misinformation and digital inequalities: Comparing how different demographic groups get exposed to and engage with false information. *Mass Communication and Society*. 29(1), 1-15. doi: 10.1080/15205436.2025.2474139

- 2025 Kobayashi, T., & **Madrid-Morales, D.** (2025). Are Hong Kongese Still Bicultural? Six Preregistered Replications of the Cultural Priming Effect in Hong Kong. *Japanese Psychological Research*, doi: 10.1111/jpr.12599.
- 2025 Wright, K., **Madrid-Morales, D.**, & Barrie, C. Beyond 'emergencies?' Reporting on humanitarian issues around the world. *Digital Journalism*. doi: 10.1080/21670811.2025.2502129
- 2025 Diop, L., **Madrid-Morales, D.**, Mudavadi, K., Matanji, F., & Tully, M. What is media literacy, and why does it matter? Perspectives of Senegalese media professionals. *Journal of African Media Studies*, 17(1), 55-72. doi: 10.1386/jams_00131_1
- 2025 **Madrid-Morales, D.**, Tully, M., Mudavadi, K., Diop, L. & Matanji, F. Exploring Audience Agency in Addressing Misinformation in Kenya and Senegal. *International Journal of Communication*, 19, 2382-2406.
- 2024 **Madrid-Morales, D.**, & Wasserman, H. Cynical or critical media consumers? Exploring the misinformation literacy needs of South African Youth. *African Journalism Studies*, 45(4), 327-345. doi: 10.1080/23743670.2025.2475761
- 2024 Matanji, F., Tully, M., Mudavadi, K., Diop, L. & **Madrid-Morales, D.** Media Literacy and Fact-checking as Proactive and Reactive Responses to Misinformation in Kenya and Senegal. *African Journalism Studies*, 45(4). doi: 10.1080/23743670.2024.2401782
- 2024 Mudavadi, K., Matanji, F., Diop, L., Tully, M., & **Madrid-Morales, D.** Stakeholder perceptions of regulatory responses to misinformation in Kenya and Senegal, *Journalism*, 26(7), 1488-1507. doi: 10.1177/14648849241255935
- 2024 **Madrid-Morales, D.**, Wasserman, H., & Ahmed, S. The geopolitics of disinformation: Worldviews, media consumption and the adoption of global strategic disinformation narratives. *International Journal of Public Opinion Research*, doi: 10.1093/ijpor/edad042
- 2023 **Madrid-Morales, D.**, Rodríguez-Amat, J. R., & Lindner, P. A Computational Mapping of Online News Deserts on African News Websites. *Media and Communication*, 11(3). doi: 10.17645/mac.v11i3.6857
- 2023 Ahmed, S., **Madrid-Morales, D.**, Tully, M. Online Political Engagement, Cognitive Skills, and Engagement with Misinformation: Evidence from Sub-Saharan Africa and the United States, 47(5), 989-1008, *Online Information Review*, doi: 10.1108/OIR-11-2021-0634
- 2022 Ahmed, S., **Madrid-Morales, D.**, Tully, M. Social Media, Misinformation, and Age Inequality in Online Political Engagement, *Journal of Information Technology and Politics*, 20(3), 269-285, doi: 10.1080/19331681.2022.2096743
- 2022 **Madrid-Morales, D.** & Wasserman, H. How Effective are Chinese Media in Shaping Audiences' Attitudes Towards China? A Survey Analysis in Kenya, Nigeria, and South Africa, *Online Media and Global Communication*, 1(4), doi: 10.1515/omgc-2022-0047
- 2022 Kobayashi, T., & **Madrid-Morales, D.** Does social media use accumulate social capital in East Asia? Statistical causal inference using the Asian Barometer Survey, *Revista Internacional de Sociología*, 80(4), e215, doi: 10.3989/ris.2022.80.4.M22-002
- 2021 Tully, M., **Madrid-Morales, D.**, Wasserman, H., Gondwe, G., Ireri, K. Who is responsible for stopping the spread of misinformation? Examining

- audience perceptions of responsibilities and responses in six sub-Saharan African countries, *Digital Journalism*, 10(5), 679-697, doi: 10.1080/21670811.2021.1965491
- 2021 **Madrid-Morales, D.** Who Set the Narrative? Assessing the Influence of Chinese Global Media on the News Content of 30 African Countries. *Global Media and China*, 6(2), 129-151, doi: 10.1177/20594364211013714
- 2021 Kobayashi, T., Miura, A., **Madrid-Morales, D.**, & Shimizu, H. Why are Politically Active People Avoided in Countries with Collectivistic Culture? A Cross-Cultural Experiment. *Journal of Cross-Cultural Psychology*, 52(4), 388–405. doi: 10.1177/00220221211008653
- 2021 **Madrid-Morales, D.**, Wasserman, H., Ndlovu, K., Sikanku, E., Tully, M., Umejei & E., Uzuegbunam, C. Audience Motivations for Sharing Dis- and Misinformation: A Comparative Study in Six Sub-Saharan African Countries. *International Journal of Communication*, 15, 1200-1219
- 2021 Ahmed, S., & **Madrid-Morales, D.** Is it Still a Man’s World? Social Media News Use and Gender Inequality in Online Political Engagement. *Information, Communication and Society*, 24(3), 381-399, doi: 10.1080/1369118X.2020.1851387
- 2020 **Madrid-Morales, D.** Using Computational Text Analysis Tools to Study African Online News Content. *African Journalism Studies*, 41(4), 68–82, doi: 10.1080/23743670.2020.1820885
- 2020 Hernández, M., & **Madrid-Morales, D.** Diversifying Voice, Democratizing the News? A Content Analysis of Citizen News Sources in Spanish-language International Broadcasting. *Journalism Studies*, 21(8), 1076–1092, doi: 10.1080/1461670X.2020.1734857
- 2019 Kobayashi, T., **Madrid-Morales, D.**, Asaba, Y., & Tago, A. Economic Downturns and Hardline Public Opinion. *Social Science Quarterly*, 101(1), 309–324, doi: 10.1111/ssqu.12719
- 2019 Wasserman, H., & **Madrid-Morales, D.** An Exploratory Study of “Fake News” and Media Trust in Kenya, Nigeria and South Africa. *African Journalism Studies*, 40(1), 107–123, doi: 10.1080/23743670.2019.1627230
- 2018 Wasserman, H. & **Madrid-Morales, D.** How influential are Chinese media in Africa? An audience analysis in Kenya and South Africa, *International Journal of Communication*, 12, 2212-2231
- 2018 **Madrid-Morales, D.** & Gorfinkel, L. Narratives of Contemporary Africa on China Global Television Network’s Documentary Series *Faces of Africa*, *Journal of Asian and African Studies*, 53(6), 917-931, doi: 10.1177/0021909618762499
- 2018 **Madrid-Morales, D.** & Wasserman, H. Chinese media engagement in South Africa: what is its impact on local journalism? *Journalism Studies*, 19(8), 1218-1235, doi: 10.1080/1461670X.2016.1266280
- 2017 **Madrid-Morales, D.** La internacionalización de los medios de comunicación chinos: estudio de caso de CGTN Africa [The internationalization of Chinese media: A case study of CGTN Africa] in *Communication Papers*, 11(4), pp. 51-69
- 2015 **Madrid-Morales, D.** & Lovric, B. ‘Transatlantic connection’: K-pop and K-drama fandom in Spain and Latin America, *Journal of Fandom Studies*, 3(1), 23-42, doi: 10.1386/jfs.3.1.23_1

Books

- 2012 *Historia de Japón. Economía, política y sociedad* [*History of Japan. Economy, politics and society*] with Guillermo Martínez, Oriol Junqueras and Pau Pitarch, Barcelona: Editorial UOC
- 2011 *Història del Japó* [*History of Japan*] with Guillermo Martínez, Oriol Junqueras and Pau Pitarch, Barcelona: Editorial UOC
- 2010 *El manga i l'animació japonesa* [*Manga and Japanese animation*] with Guillermo Martínez Taberner, Barcelona: Editorial UOC (Spanish translation also available)

Edited Volumes

- 2022 Wasserman, H. & **Madrid-Morales, D.** (Eds). *Disinformation in the Global South*. Hoboken: Wiley
- 2017 **Madrid-Morales, D.** (Ed.) *Comunicación y poder en Asia Oriental* [*Communication and Power in East Asia*], Barcelona: Editorial UOC.

Book Chapters

- Forthcoming **Madrid-Morales, D.** (2026). Journalism and Disinformation. In S. Chesterman, A. Taeihagh, & A. Yue (Eds.), *Oxford Handbook of Misinformation and Disinformation*. Oxford University Press.
- Forthcoming Paterson, C., & **Madrid-Morales, D.** (2026). Researching News Agency Production and Content. In O. Boyd-Barrett, P. Aguiar, & C. A. Vukasovich (Eds.), *The Routledge Handbook of News Agencies*. Routledge.
- 2025 Wasserman, H., & **Madrid-Morales, D.** (2025). Engaging and disengaging with political disinformation on WhatsApp: A study of young adults in South Africa. In S. Udupa & H. Wasserman (Eds.), *WhatsApp in the World: Disinformation, Encryption, and Extreme Speech*. NYU Press, pp. 126-140
- 2025 Mudavadi, K., & **Madrid-Morales, D.** Countering Political Disinformation in *Routledge Companion to Digital Journalism Studies (2nd Edition)* edited by Scott Eldridge, Joëlle Swart, Sandra Banjac and David Cheruiyot, London: Routledge, pp. 450-459
- 2024 Wasserman, H., & **Madrid-Morales, D.** What motivated the sharing of misinformation about China and Covid-19? A study of social media users in Kenya and South Africa in *Pandemic Crossings: Digital Technology, Everyday Experience, and Governance in the COVID-19 Crisis* edited by Guobin Yang, Bingchun Meng and Elaine J. Yuan, East Lansing: Michigan State University Press, pp. 189-212
- 2022 Wasserman, H., & **Madrid-Morales, D.** The Messenger, the Message, and the Receiver: South African Government Communication During the COVID-19 Pandemic in *Manufacturing Government Communication on Covid-19: A Comparative Perspective* edited by Philippe J. Maarek. Springer-Cham, pp. 319-333
- 2022 **Madrid-Morales, D.**, & Wasserman, H. Research Methods in Comparative Disinformation Studies in *Disinformation in the Global South* edited by Herman Wasserman and Dani Madrid-Morales. Hoboken: Wiley, pp. 41-57
- 2022 Wasserman, H. & **Madrid-Morales, D.** Conclusion in *Disinformation in the Global South* edited by Herman Wasserman and Dani Madrid-Morales. Hoboken: Wiley, pp. 210-220

- 2017 **Madrid-Morales, D.** Soft power in the living room: a survey of television drama on CCTV's foreign language channels in *Screening China's Soft Power: Promoting China's Rise through Cinema* edited by Paola Voci and Hui Luo, London: Routledge, pp. 38-55
- 2017 **Madrid-Morales, D.** China's digital public diplomacy towards Africa: actors, messages and audiences in *China-Africa Relations: Building Images through Cultural Cooperation, Media Representation, and Communication* edited by Kathryn Batchelor and Xiaoling Zhang, London: Routledge, pp. 129-146
- 2017 **Madrid-Morales, D.** Inmovilismo e innovación: la comunicación de masas en Japón In *Comunicación y poder en Asia Oriental [Communication and power in East Asia]*, edited by Dani Madrid-Morales, Barcelona: Editorial UOC, pp. 117-158
- 2016 **Madrid-Morales, D.** Why are Chinese media in Africa? Evidence from three decades of Xinhua's news coverage of Africa in *China's Soft Power in Africa: promotions and perceptions* edited by Xiaoling Zhang, Herman Wasserman and Winston Mano, New York: Palgrave MacMillan, pp. 79-92
- 2015 **Madrid-Morales, D.** China's International Television Broadcasting and the Spanish speaking world in *Global Media Worlds and China*, edited by Qian Luo, Beijing: Communication University of China Press, pp. 187-203
- 2011 **Madrid-Morales, D. & Martínez-Taberner, G.** La Ola Nipona: consumo de cultura popular japonesa en España [The Japanese Wave: consumption of Japanese popular culture in Spain] in *Cruces de Miradas, Relaciones e Intercambios*, edited by Pedro San Guinés Aguilar, Granada: Editorial Universidad de Granada, pp. 49-61
- 2011 **Madrid-Morales, D. & Martínez-Taberner, G.** Comunicación 2.0 en Asia: redes sociales, blogs y tecnología móvil [Communication 2.0 in Asia: social networks, blogs and mobile technologies] in *Anuario Asia-Pacífico 2010*, Barcelona: CIDOB, pp. 295-304

Non-Peer-Reviewed Journal Articles

- 2023 Marsh, V., **Madrid-Morales, D.** & Paterson, C. Global Chinese Media and a Decade of Change, Introduction to Special Issue of *International Communication Gazette*, 85(1), pp. 1-12, doi: 10.1177/17480485221139459
- 2021 **Madrid-Morales, D. & Ireri, K.** Disruptions and Transformations of Digital Media in Africa: An Interdisciplinary Overview, Introduction to Special Issue of *Journal of African Media Studies*, 13(1), pp. 1-10

Book Reviews

- 2018 **Madrid-Morales, D.** The Power and the Story: The Global Battle for News and Information by John Lloyd, (2017) London: Atlantic Books, *Westminster Papers in Communication and Culture*, 13(1), 48–53, doi: 10.16997/wpcc.281
- 2016 **Madrid-Morales, D.** Identity and pleasure: the politics of Indonesian screen culture in *Asian Journal of Communication*, pp. 197-199, doi: 10.1080/01292986.2015.1128138

Other Publications

- 2026 Esser, F., Solis, J. A., Chan, M., van Aelst, P., **Madrid-Morales, D.**, Bosch, T., Botan, M., Humprecht, E., Labarre, J., Santini, M., Schulz, A., Seim, B.,

- Wack, M., Howard, P. N., & Valenzuela, S. (2026). *Resilience and Vulnerability to Misinformation and Disinformation in Political Information Environments: A Comparative Review of Ten Indexes* (Technical Paper 2026.1). IPIE. <https://doi.org/10.61452/MBPE3349>
- 2026 Madrid-Morales, D. “How UK aid cuts help China win the battle for hearts and minds in Africa” in *The Independent*. Available at: <https://www.independent.co.uk/news/uk/politics/china-uk-beijing-africa-starmer-xi-b2910990.html>
- 2025 **Madrid-Morales, D.**, Wasserman, H., Davies-Laubscher, N. & Sow, F. *Tackling Disinformation, Information Manipulation and Interference in Four African Elections*. MEDiA Project.
- 2025 **Madrid-Morales, D.** “Responses to a changing media assistance landscape” In DW Freedom. Available at: <https://akademie.dw.com/en/responses-to-a-changing-media-assistance-landscape/a-72041836>
- 2024 **Madrid-Morales, D.**, Wasserman, H. & Ahmed, S. “Chinese and Russian disinformation flourishes in some African countries – anti-US sentiment helps it take hold”. In *The Conversation*. Available at: <https://theconversation.com/chinese-and-russian-disinformation-flourishes-in-some-african-countries-anti-us-sentiment-helps-it-take-hold-238101>
- 2023 **Madrid-Morales, D.**, & Wasserman, H. The ‘Rise of the Rest’ in global media and competition over news narratives in Africa in *Is Africa turning against the West?* edited by Giovanni Carbone, ISPI: Milan
- 2022 Wasserman, H. & **Madrid-Morales, D.** *An Assessment of Media Literacy and Fact-Checking Training Needs in South African Schools and Universities*. Africa Check: Johannesburg.
- 2022 **Madrid-Morales, D.**, & Wasserman, H. Media literacy education in South Africa can help combat fake news - here’s what’s needed. In *The Conversation*. Available at: <https://theconversation.com/media-literacy-education-in-south-africa-can-help-combat-fake-news-heres-whats-needed-185338>
- 2021 **Madrid-Morales, D.** Sino-African Media Cooperation? An Overview of a Longstanding Asymmetric Relationship in *It’s about their story: How China, Turkey and Russia try to influence media in Africa*. Johannesburg: Konrad Adenauer Stiftung, pp. 9-70.
- 2021 Wasserman, H. & **Madrid-Morales, D.** South African government’s handling of COVID-19: study shows declining trust. In *The Conversation*. Available at: <https://theconversation.com/south-african-governments-handling-of-covid-19-study-shows-declining-trust-163372> [4,200 readers]
- 2021 Uzuegbunam, C., **Madrid-Morales, D.**, Umejei, E., Sikanku, E., Gondwe, G., Wasserman, H., Ndlovu, K., Tully, M. Spotting hoaxes: how young people in Africa use cues to spot misinformation online. In *The Conversation*. Available at: <https://theconversation.com/spotting-hoaxes-how-young-people-in-africa-use-cues-to-spot-misinformation-online-161296> [9,000 readers]
- 2021 Wasserman, H. & **Madrid-Morales, D.** Social media users in Kenya and South Africa trust science, but still share COVID-19 hoaxes. In *The Conversation*. Available at: <https://theconversation.com/social-media-users-in-kenya-and-south-africa-trust-science-but-still-share-covid-19-hoaxes-157894> [9,000 readers]

- 2019 **Madrid-Morales, D.** China's media presence in Africa is growing fast. Is its influence growing at the same pace? In *Asia Dialogue*. Available at: <https://theasiadialogue.com/2019/08/29/chinas-media-presence-in-africa-is-growing-fast-is-its-influence-growing-at-the-same-pace/>
- 2019 Wasserman, H. & **Madrid-Morales, D.** Study sheds light on scourge of "fake" news in Africa in *The Conversation*, Available at: <https://theconversation.com/study-sheds-light-on-scourge-of-fake-news-in-africa-106946> [31,000 readers]
- 2018 Wasserman, H. & **Madrid-Morales, D.** The limits of Chinese interference in Africa's media landscape in *Asia Dialogue*. Available at: <http://theasiadialogue.com/2018/10/16/the-limits-of-chinese-interference-in-africas-media-landscape/>
- 2018 **Madrid-Morales, D.** China's media struggles to overcome stereotypes of Africa in *The Conversation*. Available at: <https://theconversation.com/chinas-media-struggles-to-overcome-stereotypes-of-africa-92362> [67,000 readers]
- 2017 **Madrid-Morales, D.** Chinese media are betting on Africa, but is anybody really watching? In *Asia Dialogue*. Available at: <http://theasiadialogue.com/2017/05/05/chinese-media-are-betting-on-africa-but-is-anybody-really-watching/>
- 2017 **Madrid-Morales, D.** 'Going out' – China in African media in *Africa is a Country*. Available at: <https://africasacountry.com/2018/04/going-out-china-in-african-media>

SOFTWARE & DATASETS

- 2024 **Madrid-Morales, D.**; Wright, K.; Jones, A. Global English-language Corpus of Humanitarian News, 2010-2020. doi: [10.7488/ds/7705](https://doi.org/10.7488/ds/7705)
- 2021 **Madrid-Morales, D.**, Lindner, P. & Periyasamy, M. Corpus of African Digital News from 600 Websites Formatted for Text Mining/Computational Text Analysis, doi: [10.18738/T8/UKJZ3E](https://doi.org/10.18738/T8/UKJZ3E)
- 2020 'newsmat' (R Package), K. Watanabe [aut, cre, cph], S. Müller [aut], **D. Madrid-Morales** [aut] K. Tertychnaya [aut], K. Cheng [aut], C.-H. Chan [aut], C. Grasland [aut].

DOCUMENTARIES

- 2021 **Madrid-Morales, D.** & Hamzah, S. (Dirs.) *Digital Kenya*. University of Houston.

ONGOING RESEARCH

- Under review Davies-Laubscher, N., Wasserman, H., & **Madrid-Morales, D.** Separating fact from fiction: Disinformation in the 2024 South African general election
- Writing up Mudavadi, K., & **Madrid-Morales, D.** Online Harassment of Kenyan Journalists
- Writing up **Madrid-Morales, D.**, Hernandez, H. & Morales, P. Many Shades of State-Sponsored News: A Content Analysis of International Broadcasting in Spanish

Writing up **Madrid-Morales, D.** Africa in the News: Is News Coverage by Chinese Media Any Different?

RESEARCH INCOME & OTHER FUNDING

External Funding

- 2025 Independent Social Research Foundation, Flexible Grants for Small Groups, (7,090 GBP)
Principal Investigator in the Project: “A Digital Ethnography of Everyday Disinformation in Armenia”
- 2025 UKRI Network Plus, ‘Shifting Global Polarities: Russia, China, and Eurasia in Transition’ Research Project grant (13,941.00 GBP)
Principal Investigator in the Project: “Sino-Russian / Russo-Chinese narrative alignment in external propaganda channels”
- 2024 Sprite+ Sandpit, ‘Living in an Inauthentic World’ Grant (29,809.35 GBP)
Co-Investigator in the Project: “Understanding the Rationalisation of Fact-checking Rejection Narratives”
- 2020 Villanova University, Waterhouse Family Institute, 2020-2021 Research Grant (10,000 USD)
Co-Principal Investigator in the Project: “Effective strategies to counter the spread of misinformation on WhatsApp: An experiment in Kenya and Senegal”
- 2020 Innovations for Poverty Action, Financial Inclusion Program (96,527.55 USD)
Co-Principal Investigator in the project “Measurement of consumer protection complaints on social media”

Internal Funding

- 2022 University of Sheffield, Erasmus+ Staff Mobility (1,395- EUR)
Teaching exchange visit to Universidad Carlos III, Madrid (Spain)
- 2020 University of Houston, Digital Research Commons Development Grant (5,998 USD)
Project title: “Principal Investigator in the project “A Multilingual Database of Digital News in 54 African Countries”
- 2020 University of Houston, Grants to Enhance Research on COVID-19 and the Pandemic (10,000 USD)
Principal Investigator in the Project “Effective strategies to counter the spread of misinformation on WhatsApp: An Experiment in Kenya and Senegal”
- 2020 University of Edinburgh, Centre for Data, Culture and Society (3,345 USD)
Collaborator in the Project “Is COVID-19 changing the media’s definition of a humanitarian crisis?”
- 2020 University of Houston, New Faculty Grant (6,000 USD)

	Principal Investigator in the project “Attitudes and Responses to China’s public diplomacy activities in East and West Africa: A Mixed Methods Approach”
2020	University of Houston, Digital Research Commons Seed Grant (3,000 USD)
	Principal Investigator in the project “A Multilingual Database of Digital News in 54 African Countries”
2019	University of Houston, Provost 50 in 50 Award (5,000 USD)
	Principal Investigator in the project “A Cross-national Study on Misinformation Sharing Practices in Sub-Saharan Africa”
<i>Other income</i>	
2024	Open Societies Foundation, General Grant (300,000 USD)
	Research Consultant in the Project: “Mapping African Electoral Disinformation”
2021	US Embassy in South Africa, Improving Media Literacy and Journalism Training Grant, (250,000 USD)
	Research Consultant in the Project: “Becoming a Responsible Consumer of Media”

AWARDS

2024	Best Dataset, Centre for Data, Culture & Society, Digital Research Prizes, University of Edinburgh
2023	Top Faculty Poster Award, International Communication Association, ICA
2020	Third Best Faculty Paper Award, Political Communication Division, AEJMC
2020	University of Houston, Jack J. Valenti School of Communication, Director's Service Award
2019	African Journalism Studies Best Paper Award, International Communication Division, AEJMC
2019	Third Best Faculty Paper Award, International Communication Division, AEJMC
2017	Teaching Innovation Award (Research Degree Student category), College of Liberal Arts & Social Sciences, City University of Hong Kong
2016	Outstanding Academic Performance Award, City University of Hong Kong
2015	Outstanding Academic Performance Award, City University of Hong Kong
2014	Top Three Papers Award at The Fifth Symposium for Asian PhD Students in Communication Research, Singapore
2013-2016	Hong Kong PhD Fellowship, Hong Kong University Grants Committee, City University of Hong Kong

CONFERENCE ACTIVITY

Peer-Reviewed Paper Presentations

- 2025 **Madrid-Morales, D.** “Comparing the credibility, trustworthiness and perceived biases of China’s international broadcasting amongst African audiences” at International Communication Association (ICA) Conference in Denver (USA)
- 2025 **Madrid-Morales, D.** “Navigating Political Disinformation on WhatsApp: Young Adults’ Engagement Strategies in South Africa” at International Communication Association (ICA) Conference in Denver (USA)
- 2025 **Madrid-Morales, D.** “Studying Disinformation and Information Integrity in the Global South: When ‘problems’ are not always a ‘problem’” at International Communication Association (ICA) Conference in Denver (USA)
- 2025 **Madrid-Morales, D., & Hernandez, M.** “Latin American Countries in Global Media: A Comparative Longitudinal Analysis of Spanish-Language International Broadcasting” at “Media and Communication in Global Latinidades” ICA Pre-Conference [Virtual Conference]
- 2024 **Madrid-Morales, D.** “News about Africa on YouTube: A comparison of Chinese and non-Chinese media” at 10th European Communication Conference (ECC) in Ljubljana (Slovenia)
- 2024 **Madrid-Morales, D., Tully, M., & Matanji, F.** “Scams as “everyday misinformation”: A computational analysis of financial complaints on social media” at African Studies Association of the UK Conference at Oxford Brookes University (UK)
- 2024 **Madrid-Morales, D.** “Sixty years of Chinese media assistance in Africa: An examination of an enduring asymmetric relationship” at ICA Pre-Conference “Whose News Is It? Assessing the Role and Influence of International Media Assistance in Defining the News Agenda” in Gold Coast (Australia)
- 2024 **Madrid-Morales, D.** “When the Devil is in the Sample: Benchmarking Data Sources to Analyse African News Content Computationally” at ICA Pre-Conference “A Computational Turn in Journalism: Opportunities and Challenges in a Cross-Disciplinary Field” National University of Singapore (Singapore)
- 2024 **Madrid-Morales, D., Wasserman, H., & Ahmed, S.** “The geopolitics of disinformation: Worldviews, media consumption and the adoption of global strategic disinformation narratives” at ICA Conference in Gold Coast (Australia)
- 2023 **Madrid-Morales, D., & Wasserman, H.** “Research Methods in Comparative Disinformation Studies” at ICAfrica Conference in Cape Town (South Africa)
- 2023 Tully, M., **Madrid-Morales, D., & Matanji, F.** “Scams as “Everyday Misinformation”: A Computational Analysis of Financial Complaints on Social Media” at ICAfrica Conference in Cape Town (South Africa)
- 2022 Tully, M., **Madrid-Morales, D., Diop, L., Mudavadi, K. & Matanji, F.** “Fact-checking as Process and Product: How Kenyan and Senegalese Media Professionals Combat Misinformation” at Association for Education in Journalism and Mass Communication Annual Conference (AEJMC) in Detroit (US).
- 2022 **Madrid-Morales, D., & Wasserman, H.** “How Effective are China’s Mediated Public Diplomacy Activities? A Longitudinal Audience Study in Kenya, Nigeria and South Africa” at International Communication Association Conference in Paris (France).

- 2022 **Madrid-Morales, D.**, & Tully, M. “Measuring the impact of prolonged exposure to quality information on WhatsApp on COVID-19 beliefs and behaviors” at International Communication Association Conference in Paris (France).
- 2021 **Madrid-Morales, D.** “Who Set the Narrative? Assessing the Influence of Chinese Media in News Coverage of COVID-19 in 30 African Countries” at International Communication Association Conference [Virtual Conference]
- 2021 **Madrid-Morales, D.**, & Hua, L. “An Analysis of News Coverage of COVID-19 on Chinese TV Stations Aimed at African Audiences” at International Communication Association Conference [Virtual Conference]
- 2021 **Madrid-Morales, D.** “Attitudes, Motivations and Responses: Comparative Disinformation Research on Audiences” at International Communication Association Conference [Virtual Conference]
- 2021 Wasserman, H. & **Madrid-Morales, D.** “What Motivates the Sharing of Misinformation about China and Covid-19? A Study of Social Media Users in Kenya and South Africa” at Narratives of COVID-19 in China and the World: Technology, Society, and Nations Symposium organized by the Center on Digital Culture and Society, University of Pennsylvania
- 2020 **Madrid-Morales, D.** & Wasserman, H. “An Audience Analysis of China’s External Communication Activities in Kenya, Nigeria and South Africa” at China's External Communication and Relationship Building in the 21st Century Conference organized by the University of Nottingham Ningbo China
- 2020 **Madrid-Morales, D.** “Chinese media in Africa, 1955-1999: an overview of an enduring asymmetric relationship” at China's External Communication and Relationship Building in the 21st Century Conference organized by the University of Nottingham Ningbo China
- 2020 Ahmed, S., **Madrid-Morales, D.** & Tully, M. “Online Political Engagement, Fake News Exposure, and Fake News Sharing in Sub- Saharan Africa” at Association for Education in Journalism and Mass Communication Annual Conference (AEJMC) [Virtual Conference]
- 2020 Hernández, M. & **Madrid-Morales, D.** “The vox-pop, the victim and the active citizen: A Content Analysis of Citizen Sources in Non-Western International Broadcasting in Spanish” at Association for Education in Journalism and Mass Communication Annual Conference (AEJMC) [Virtual Conference]
- 2020 **Madrid-Morales, D.**, Wasserman, H., Ndlovu, K., Tully, M., Umejei E. & Uzuegbunam, C. “Audience Motivations for Sharing Dis- and Misinformation: A Comparative Study in Five Sub-Saharan African Countries” at International Communication Association Conference [Virtual Conference]
- 2020 Ahmed, S. & **Madrid-Morales, D.** “Social Media News Use and Gender Inequality in Online Political Engagement: A Cross-National Comparative Analysis” at International Communication Association Conference [Virtual Conference]
- 2020 Ahmed, S., **Madrid-Morales, D.** & Tully, M. “Can Lies Mobilize? Social Media, Fake News, and Age Inequality in Online Political Engagement” at International Communication Association Conference [Virtual Conference]
- 2020 Hernández, M. & **Madrid-Morales, D.** “Diversifying News, Alternative Voices? A Content Analysis of News Citizen Sources of International

- Broadcasters in Spanish” at International Communication Association Conference [Virtual Conference]
- 2019 **Madrid-Morales, D.**, Wassermann, H., Mare, A., Ndlovu, K., Tully, M., Umejei E. & Uzuegbunam, C. “Audience Motivations for Sharing Dis- and Misinformation: A Comparative Study in Five Sub-Saharan African Countries” at Comparative Approaches to Disinformation, Harvard University, Cambridge, MA (USA).
- 2019 **Madrid-Morales, D.** “Africa in the News: Is News Coverage by Chinese Media Any Different?” at Association for Education in Journalism and Mass Communication Annual Conference (AEJMC) in Toronto (Canada).
- 2019 Kobayashi, T., Miura, A. & **Madrid-Morales, D.** “Why are Politically Active People Avoided in Countries with Collectivistic Culture? A Cross-Cultural Experiment” presented at International Communication Association Conference in Washington, DC (United States).
- 2019 **Madrid-Morales, D.**, Hernandez, M. & Morales, P. “Many Shades of State-Sponsored News: A Content Analysis of Chinese, Iranian and Russian International Broadcasting in Spanish” at International Communication Association Conference in Washington, DC (USA).
- 2019 Wasserman, H. & **Madrid-Morales, D.** “‘Fake News’, Disinformation and Media Trust in Africa: A Comparative Study of Kenya, Nigeria and South Africa” International Communication Association Conference in Washington, DC (United States).
- 2019 **Madrid-Morales, D.** “Chinese media in the Global South: a historical overview of an enduring asymmetric relationship” at International Communication Association Conference in Washington, DC (United States).
- 2019 **Madrid-Morales, D.** “A Computational Approach to the Study of Representations of Japan in the Spanish Press Between 1976 and 2016” at 11th International Convention of Asian Scholars (ICAS 11), Leiden (Netherlands)
- 2018 **Madrid-Morales, D.** “Is ‘positive news’, news? The return of Chinese media to Africa and its impact on newsworthiness in Kenya and South Africa”, What’s (the) News? Values, Viruses and Vectors of Newsworthiness Conference in Brussels (Belgium).
- 2018 Wasserman H. & **Madrid-Morales, D.** “‘Fake News’, Disinformation and Media Trust in Africa: A Comparative Study of Kenya, Nigeria and South Africa”, ICAfrica Biennial Conference in Accra (Ghana).
- 2018 **Madrid-Morales, D.** “Chinese and Non-Chinese Media’s News Coverage of Africa: A Big Data Approach”, ICAfrica Biennial Conference in Accra (Ghana).
- 2018 Kobayashi, T., Miura, A., **Madrid-Morales, D.** & Cao, B. “Why are Politically Active People Avoided in East Asia? A Cross-Regional Experiment” at International Communication Association Conference in Prague (Czech Republic).
- 2017 **Madrid-Morales, D.** “Mapping Out China’s Public Diplomacy: A Computational Text Analysis Approach” at International Communication Association Conference in San Diego (USA).
- 2017 **Madrid-Morales, D.** “Chinese Media Overtures in Africa - New Roles for Development Communication” at International Communication Association Conference in San Diego (USA).

- 2017 Wasserman, H. & **Madrid-Morales, D.** “China’s mediated soft power strategies in Kenya and South Africa: an audience perspective”, International Association of Mass Communication Research Conference (IAMCR 2017), Cartagena (Colombia).
- 2016 **Madrid-Morales, D.** “African news with Chinese characteristics: professional norms and journalistic values at CCTV-Africa”, International Communication Association Regional Conference in Nairobi (Kenya).
- 2016 **Madrid-Morales, D.** & Wasserman, H. “Chinese media in South Africa: assessing the impact on local media professionals”, International Communication Association Regional Conference in Nairobi (Kenya).
- 2016 **Madrid-Morales, D.** & Cao, B. “Direct and Mediated Intercultural Contact: A Study of Attitudes Towards North Korea”, International Communication Association Annual Conference (ICA 2016) in Fukuoka (Japan).
- 2016 **Madrid-Morales, D.** “Winning hearts and minds over the Internet: China’s digital diplomacy in Africa” at Association for Asian Studies Annual Conference (AAS 2016) in Seattle (United States).
- 2016 **Madrid-Morales, D.** “China’s online public diplomacy in Africa: structure, images and discursive practices” at Building Images: Exploring 21st Century Sino-African dynamics through cultural exchange, media representation, and translation in Nottingham (United Kingdom).
- 2015 Lovric, B. & **Madrid-Morales, D.** “Hallyu goes to (Latin) America: a survey of K-pop and K-drama fandom in Spanish speaking countries”, 9th International Convention of Asian Scholars (ICAS 9), Adelaide (Australia).
- 2015 **Madrid-Morales, D.** & Hernández, M. “Neutrality, perspective and framing: a content analysis of news in international broadcasting in Spanish”, International Association of Mass Communication Research Conference (IAMCR 2015), Montreal (Canada).
- 2015 **Madrid-Morales, D.** “Structure and agency in the newsroom: incorporating structuration theory into the sociology of news,” International Association of Mass Communication Research Conference (IAMCR 2015), Montreal (Canada).
- 2014 **Madrid-Morales, D.** “Why are Chinese media in Africa? Evidence from Xinhua’s news coverage of Africa in 1982 and 2012,” International Symposium ‘China’s Soft Power in Africa: emerging media and cultural relations between China and Africa’, Nottingham University Ningbo Campus, Ningbo (China).
- 2014 **Madrid-Morales, D.** & Hernandez, M. “Global television news in Spanish: a comparison of news content on CCTV-E, RT and HispanTV”, China’s Media Go Global Conference, Tsinghua University, Beijing (China).
- 2014 **Madrid-Morales, D.** & Zeng, Y. “News coverage of GM food in three developing economies: a comparison of Brazilian, Chinese and Indian newspapers”, International Association of Mass Communication Research Conference, Hyderabad (India).
- 2014 **Madrid-Morales, D.** “Exercising soft power in the living room: television drama in CCTV’s foreign language channels,” New European Research on China Conference, Beijing (China).
- 2013 **Madrid-Morales, D.** “‘According to sources...’: The use of sources in reporting China in the European press”, 8th International Convention of Asia Scholars (ICAS8), Macau (China).

- 2012 **Madrid-Morales, D.** “CCTV-E o la televisión en español desde China: Contenidos y audiencias,” [in Spanish – CCTV-E, television in Spanish from China: contents and audience], Congreso Iberoamericano de Estudios chinos, Barcelona (Spain).
- 2011 **Madrid-Morales, D.** “Welcome To ‘OCCIDENT’: Representations Of Western Europe In Takao Saito’s Golgo 13”, Congreso “Itinerarios, Viajes y contactos Japón-Europa”, Valladolid (Spain).

Peer-reviewed Poster Presentations

- 2024 Diop, L., **Madrid-Morales, D.**, Tully, M., Mudavadi, K., & Matanji, F. Roles, responsibilities, and resources for a media literacy policy: Perceptions of Senegalese media professionals at Association for Education in Journalism and Mass Communication Annual Conference in Philadelphia (USA).
- 2023 Tully, M., **Madrid-Morales, D.** & Matanji, F. “Everyday Misinformation”: A Computational Analysis of financial complaints on social media in Kenya, Nigeria, and Uganda at International Communication Association Conference in Toronto (Canada).
- 2022 Tully, M., **Madrid-Morales, D.**, Diop, L., Matanji, F. & Mudavadi, K. “Fact-checking as Process and Product: How Kenyan and Senegalese Media Professionals Combat Misinformation” at Association for Education in Journalism and Mass Communication Annual Conference in Detroit (USA).
- 2022 Hernandez, M. & **Madrid-Morales, D.** “Female Journalists and Sources in State-Funded International Television News: A Five-Country Content Analysis” at International Communication Association Conference in Paris (France).
- 2016 **Madrid-Morales, D.** “Surveying television drama on China Central Television’s foreign language channels” at Association for Education in Journalism and Mass Communication Annual Conference in Minneapolis (USA).
- 2016 **Madrid-Morales, D.** “Media consumption and Asian values as predictors of attitudes towards media freedom in East and Southeast Asia” at International Communication Association Annual Conference in Fukuoka (Japan).

Non-peer Reviewed Research Presentations

- 2025 **Madrid-Morales, D.** “Journalism and Disinformation” at The Oxford Handbook of Misinformation and Disinformation Workshop, Lee Kuan Yew School of Public Policy, National University of Singapore.
- 2023 **Madrid-Morales, D.** “Geopolitics of Disinformation, Information Infrastructure & National Security” at Information at the speed of trust: (dis/ill/mis) information and security issues conference, University of Ottawa (Canada) [virtual delivery]
- 2022 Mudavadi, K., Tully, M. **Madrid-Morales, D.**, Diop, L., & Matanji, F. “Understanding Roles, Responsibilities, and Regulation for Addressing Misinformation in Kenya” at Regulating African Digital Media Conference, Birmingham Centre for Media, and Cultural Research [virtual delivery].
- 2022 **Madrid-Morales, D.** & Wasserman, H. “The impact of the COVID-19 pandemic on public opinion towards China in Kenya, Nigeria and South Africa: Examining the role of Chinese media” at Africa-China Relations in the Post COVID-19 Era Symposium, Lingnan University (Hong Kong) [virtual delivery].

- 2022 Tully, M. & **Madrid-Morales, D.** “Exploring Audience Agency and Accountability for Addressing Misinformation in Kenya and Senegal” at True Costs of Misinformation Online Workshop, Shorenstein Center on Media, Politics and Public Policy, Harvard University, Cambridge, MA (USA) [virtual delivery].
- 2021 **Madrid-Morales, D.**, & Wasserman, H. “Kenyan and South African social media users’ engagement with disinformation about China and COVID-19” at ISSCO regional conference: "Effects of COVID on the Chinese Diaspora in Europe and Africa" [Virtual Conference]
- 2021 **Madrid-Morales, D.** “Chinese media in Africa, 1955-1999: an overview of an enduring asymmetric relationship” at Conference of the Association for the Anthropology of Social Change and Development [Virtual Conference]

Screenings

- 2021 **Madrid-Morales, D.** & Hamzah, S. “Digital Kenya” at International Association of Mass Communication Research (IAMCR 2021) in Nairobi (Kenya) [virtual screening].

KEYNOTES, RESEARCH & PUBLIC TALKS

Keynote Addresses

- 2024 “The new order of media assistance: Are urgent reforms needed?” at FoME (Forum of Media Assistance) Symposium 2024 in Dortmund (Germany)

Invited Research Talks/Seminars

- 2024 “The geopolitics of disinformation: Foreign Strategic Narratives in Africa” at the Near East University’s Global Security Seminar Series, Cyprus, 2 December 2024
- 2024 “Research Methods in Comparative Disinformation Research” at Federal University of Minas Gerais (Belo Horizonte, Brazil), 8 November 2024
- 2024 “¿Viejas o Nuevas Amenazas? Elecciones y desinformación en África: Un análisis de tendencias, actores y medidas contra la desinformación en DRC, Kenia, Senegal y Sudáfrica.” [Old threats or new threats? Elections and disinformation in Africa: An Analysis of trends, actors and measures to counter disinformation in the DRC, Kenya, Senegal and South Africa] at Federal University of Minas Gerais (Belo Horizonte, Brazil), 7 November 2024
- 2024 “The limits of State-sponsored media (contra)flows: ‘Measuring’ influence in global communication” at the University of Leeds (United Kingdom), 23 October 2024
- 2023 “Los límites de los (contra)flujos informativos o cómo medir “la influencia” en la comunicación global” [The limits of State-sponsored media (contra)flows: ‘Measuring’ influence in global communication] at Universidad Carlos III, Madrid (Spain), April 19, 2023
- 2022 “The limits of State-sponsored media (contra)flows: ‘Measuring’ influence in global communication” at Department of Media Studies, Stockholm University, September 16, 2022
- 2022 “Afro-Chinese and Sino-African Media Flows in the Digital Space: A Story of Asymmetrical Proportions with Dani Madrid-Morales” at the University of

- British Columbia (Centre for Migration Studies), April 29, 2022 [online delivery]
- 2022 “Recenting disinformation studies” at City, University of London, April 5, 2022
- 2021 “Assessing the influence of Chinese global media in Africa: An Audience Analysis” at China's "Soft" Cooperation with Africa Seminar, University of Notre Dame, October 19, 2021 [online delivery]
- 2021 “What Motivates the Sharing of Misinformation about China and Covid-19? A Study of Social Media Users in Kenya and South Africa”, University of Cape Town Summer School, May 20, 2021 [online delivery]
- 2021 “Old Questions, Big Data: Using the African Digital News (ADN) Corpus to Study News Flows”, Rhodes University, May 6, 2021 [online delivery]
- 2021 “Creating a Live News Corpus of Digital News in Africa”, University of Houston, DH@UH: Building Connections, April 18, 2021
- 2021 “African digital media reporting on COVID-19 and China”, Yale University, February 15, 2021 [online delivery]
- 2019 “Dialogue or Monologue? Actors, Messages, and Audience in China's Digital Public Diplomacy”, National University of Singapore, July 9, 2019

Public Talks

- 2024 “Shaping (geopolitical) perceptions: China’s information operations in Africa and why it matters for the EU” at Young China Watchers, Brussels Chapter, 16 May 2024
- 2023 “Russian Strategic Narratives in Sub-Saharan Africa: Sources, Prevalence & Responses” at EU Delegation to the UN in New York, 13 December 2023 [online delivery]
- 2023 “Geopolítica de la (des)información” at Europe and Africa: Information, disinformation and narrative conference, Spanish Ministry of Foreign Affairs, European Union and Cooperation, Madrid (Spain), 26 September 2023
- 2023 “Geopolítica de la (des)información en África” at Casa África, Las Palmas de Gran Canaria (Spain), January 13, 2023
- 2022 “Misinformation in Africa: An Overview of Current and Future Research”, SMA “Anticipating the Future Operational Environment” (AFOE) Speaker Series, August 11, 2022 [[online delivery](#)]
- 2022 “Data Collection for Bank of Nigeria”, March 24, 2022 [online delivery]
- 2020 “Social Media as a Tool for Consumer Protection Monitoring”, Innovations for Poverty Action, September 29, 2020
- 2020 “Authoritarian Influence in Latin America - Compare & Contrast”, U.S. Department of Defense, August 13, 2020 [online delivery]
- 2020 “Chinese Influence Operations in Sub-Saharan Africa”, U.S. Department of Defense, July 21, 2020 [online delivery]

TEACHING EXPERIENCE

University of Sheffield [in English]

- Understanding Global News, 2025/26 (PGT, Module Leader)
- Doctoral Training in Journalism, 2024/25 (PGR, Module Leader)
- Research Portfolio, 2021/22, 2022/23 & 2023/24 (PGT, Module Leader)
- Journalism, Technology & Globalisation, 2023/24, 2024/25 (PGT, Module Leader)

Data Driven Storytelling, 2022/23 (UG, Seminar Leader)

University of Houston [in English]

Media, Globalization, & Social Change, 2020/2021 (Graduate)
Quantitative Research Methods, 2019/20, 2020/21 & 2021/22 (Graduate)
Multimedia Journalism, 2018/19, 2019/20 & 2020/21 (Multiple sections, Undergraduate)
Issues in International Mass Communication, 2018/19 (Graduate)
Study Abroad - Documentary Filmmaking in Kenya, 2018/19 (Undergraduate)

Rhodes University (South Africa) – DigiMethods Winter School [in English]

Analysing African News Websites with R, 2023

National University of Singapore – IPSA Methods Summer School [in English]

Introduction to Quantitative Text Analysis, 2025
Quantitative Text Analysis I, 2019, 2020, 2021, 2022, 2023, 2024
Quantitative Text Analysis II, 2019, 2020, 2021, 2022, 2023, 2024

City University of Hong Kong [in English]

Video Production, 2016/17 & 2017/18 (Two Semesters)
Crisis Communication, 2016/17 (One Semester)

Universitat de Barcelona (UB) [in Catalan]

La Xina contemporània: economia, cultura i societat [Contemporary China: economy, culture, and society] (One Semester)

Universitat Autònoma de Barcelona (UAB) [in Catalan]

Societat de la Xina i el Japó [Societies of China and Japan], 2013 (One Semester)
Política de la Xina i el Japó [Politics in China and Japan], 2012, (One Semester)
Japonès i mitjans de comunicació [Japanese and the mass media], 2011 (One semester)

Universitat Pompeu Fabra (UPF) [in Catalan and/or Spanish, online courses]

China Global Trends: Deu Preguntes i Deu Respostes sobre la Xina que s'acosta
[China Global Trends: Ten Questions and Answers about China], 2013 (One Semester)
Els mitjans de comunicació a l'Àsia oriental [Mass media in East Asia], 2010-2011
(Two Semesters)

Universitat Oberta de Catalunya (UOC) [in Catalan and Spanish, online courses]

Territori i població a la Xina i el Japó [Land and peoples of East Asia], 2013-2015
(Three semesters)
Geografia de l'Àsia oriental [Geography of East Asia], 2013-2014 (Two semesters)
Japan Pop: manga, anime i més [Japan Pop: manga, anime and more], 2009-2012
(Four Semesters)
Japonès I: introducció a la llengua i l'escriptura japonesa [Japanese I: introduction to Japanese language and writing], 2007-2011 (Eight semesters)

RESEARCH DIRECTION

PhD Thesis Supervisor

- 2023-2026 Hongqing Chen, *Populism on Social Media in the Taiwanese Elections*, PhD Thesis, School of Journalism, Media and Communication, University of Sheffield
- 2023- Wisnu Utomo, *Journalistic Practice in Indonesia*, PhD Thesis, School of Journalism, Media and Communication, University of Sheffield
- 2023- Xiao Cheng, *Data Journalism in China*, PhD Thesis, School of Journalism, Media and Communication, University of Sheffield
- 2022- Ju, Anran: *Assessing the Impact of Chinese Public Diplomacy on Twitter*, PhD Thesis, School of Journalism, Media and Communication, University of Sheffield
- 2022- Zhang, Qiang: *Chinese Media Discourses on Islamic State*, PhD Thesis, School of Journalism, Media and Communication, University of Sheffield

MA Dissertation Committee Chair

- 2022-2023 Roberts, Dustin: *The Spiral of Silence and Trump Supporters*, MA Dissertation, Valenti School of Communication, University of Houston

MA Dissertation Committee Member

- 2022 Rentcome, Jessica: *A Qualitative Case Study of the IRB Review Process and Consent Process Through a Legal and Moral Framework*, MA Dissertation, Valenti School of Communication, University of Houston [External examiner]
- 2020 Mandelle, Lyric: *Oy Vey! Has Television Depiction Really Come a Long Way? a Content Analysis of Jewish Depiction on Television*, MA Dissertation, Valenti School of Communication, University of Houston
- 2020 Ervin, Francesca Nicole: *Girls Incarcerated: A Textual and Visual Analysis of the Portrayal of Recidivism and Rehabilitation by Reality Television Participants*, MA Dissertation, Valenti School of Communication, University of Houston

Undergraduate Research Supervision

- 2021 Macedo Pita, Braian: *Using Computational Text Analysis to Study News Coverage of COVID-19 on African Digital Media*, Summer Undergraduate Research Fellowship, University of Houston

GUEST LECTURES & WORKSHOPS

- 2025 “China’s FIMI Activities in Africa” at African Journalists Workshop, European External Action Service, Brussels (Belgium), February 26, 2025
- 2025 “Disinformation in a Global Context” at the University of Glasgow (United Kingdom), March 5, 2025 [online delivery]
- 2024 “Computational approaches to the analysis of media texts” at the European Communication Research Association’ Summer School, August 7, 2024
- 2024 “Disinformation: Terminology, Audiences and Solutions” at Daystar University, Nairobi (Kenya), March 26, 2024 [online delivery]
- 2024 “Countering Digital Disinformation: Global Perspectives” at Diplomatic School of Armenia, Yerevan, March 22, 2024
- 2023 “(Computational) Text Analysis 1 – Session 1 – Introduction & Dictionary Methods” at the University of Sheffield, November 22, 2023

2023	“A roadmap for building a corpus of African digital news content” at Bournemouth University, June 13, 2023 [online delivery]
2023	“Reporting on East Asia” at Universidad Carlos III, Madrid (Spain), April 18, 2023
2023	“Text as Data”, at Universidad Carlos III, Madrid (Spain), April 19, 2023
2022	“Understanding global news flows in Africa at scale” at Sheffield Hallam University, October 31, 2022
2022	“Chinese media in Africa: News, entertainment, and technology” at Department of Media Studies, Stockholm University, September 14, 2022
2022	“Text Analysis Using R: An Introduction” at Lee Kuan Yew School of Public Policy, the National University of Singapore, March 24, 2022 [online delivery]
2021	“How do African audiences engage with disinformation and what do they know about fact-checking” at Advanced course on verification and new narratives on fact-checking journalism, III Africa/Spain Journalists Meeting, December 1, 2021, Nairobi (Kenya).
2021	“Creating a corpus of African digital news”, Yale University, February 16, 2021 [online delivery]
2021	“The internationalization of Chinese media: news, entertainment and technology”, City University of Hong Kong, February 1, 2021 [online delivery]
2020	“Multilingual Text Analysis in R”, University of Houston, College of Technology, April 1, 2020 [online delivery]

CONSULTANCY WORK & OTHER RESEARCH EXPERIENCE

2025	Consultant, Chinese FIMI Activities in Africa, Oxford Analytica
2024-2025	Consultant, “Understanding the relative effectiveness of counter Foreign Information Manipulation and Interference activities”, with RAND Europe for the Foreign, Commonwealth and Development Office (FCDO)
2023-2025	Consultant, Adversarial Testing Cohort, OpenAI
2023-2024	Research Consultant, “Electoral Disinformation in Africa”, with Fray College for the Open Society Foundations (OSF)
2023	Research Consultant, “China Index”, DoubleThink Lab
2022	Research Consultant, “Agenda against disinformation”, DW Akademie
2021-2023	Research Consultant, “Becoming a Responsible Consumer of Media”, with Africa Check for the United States’ Embassy in Pretoria
2021-2022	Research Consultant “Strengthening Civil Society Resilience to Online Disinformation”, with Digital Public Square for the National Endowment for Democracy
2017-2018	Senior Research Assistant, “Testing Cultural Contingencies of Selective Exposure and Polarization Research project” (PI: Dr. Tetsuro Kobayashi, City University of Hong Kong)
2015-2017	Visiting Researcher, “South African Media and Geopolitics of Communication Research Project” (PI: Prof. Herman Wasserman, University of Cape Town)

SERVICE & LEADERSHIP

To University, College/Faculty and Department

Lead, MA Global Journalism Course, School of Journalism, Media and Communication, University of Sheffield [2025 –]

Co-Lead, Disinformation, Information Integrity and Literacies Research Cluster, School of Journalism, Media and Communication, University of Sheffield [2025 –]

Deputy-Director, Digital Technologies, Communication and Artificial Intelligence (DCA) Pathway, White Rose Doctoral Training Partnership (WRDTP) [2024 –]

Director, Postgraduate Research, School of Journalism Studies, Media and Communication, University of Sheffield [2022 – 2025]

Co-Lead, Disinformation Research Cluster, School of Journalism, Media and Communication, University of Sheffield [2023 – 2025]

Member, School of Journalism Studies, Media and Communication's Athena Swan Self-Assessment Team (SAT), University of Sheffield [2022 –]

Member, Graduate Committee, Jack J. Valenti School of Communication, University of Houston [2018 – 2021]

Member, Institutional Review Board 3 (Student Research), University of Houston [2020 – 2022]

Member, Anti-Racism Taskforce, Jack J. Valenti School of Communication, University of Houston [2020]

Member, Search Committee for Assistant Professor of Multimedia Journalism/Media Production, Jack J. Valenti School of Communication, University of Houston [2020 – 2021]

Member, Search Committee for Assistant Professor of Journalism/Media Studies, Jack J. Valenti School of Communication, University of Houston [2021 – 2022]

Member, Search Committee for Visiting Assistant Professor of Journalism, Jack J. Valenti School of Communication, University of Houston [2020]

Member, Search Committee for Visiting Assistant Professor in Data Science, Honors College, University of Houston [2020 – 2021]

To Profession

Chair (elected), Global Communication and Social Change Division (ICA) [2027 – 2029 term]

Vice-Chair (elected), Global Communication and Social Change Division (ICA) [2025 – 2027 term]

Editorial Board Member, *African Journalism Studies*, [2022 –]

Editorial Board Member, *Annals of the International Communication Association*, [2022 –]

Secretary (elected), Global Communication and Social Change Division (ICA) [2020 – 2022 term]

Member, DEI Taskforce Computational Methods Division International Communication Association, [2022 – 2023]

Committee Chair, ICA Global Communication and Social Change Division Best Dissertation Award [2022]

Teaching Chair, Graduate Student Interest Group, Association for Education in Journalism and Mass Communication [2017 – 2018]

Social Media Officer, Computational Methods Interest Group, International Communication Association [2018 – 2020]

Research Reviewer Recruitment Officer, International Communication Division, Association for Education in Journalism and Mass Communication [2018 – 2020 term]

Reviewer for the following journals: *International Journal of Public Opinion Research*, *Journal of International Communication*, *The International Journal of Cultural Policy*,

African Security Review, Third World Quarterly, China Information, The Information Society, Chinese Journal of Communication, Political Communication, International Journal of Communication, Politics, Journalism Studies, Telematics and Informatics, Television and New Media, Annals of the International Communication Association, Global Policy, Journal of African Media Studies, South African Journal of International Affairs, Global Media and China, Journal of Asian and African Studies, African Journalism Studies, African Identities, Communicatio, EPJ Data Science, Afrika Focus, Globalisation, Societies and Education, Communication Papers, The Hague Journal of Diplomacy, Media International Australia, Visual Studies, International Journal of Cultural Policy, Information, Communication and Society, Journal of Contemporary China, Media, War & Conflict, BMC Public Health, Critical Arts, El Profesional de la Información, Statistics, Politics and Policy, and Journal of the Association for Information Science and Technology.

Reviewer for the following conferences: ICA (Computational Methods Interest Group, Global Communication/Social Change, Mass Communication and Journalism Divisions), AoIR (Association of Internet Researchers), IAMCR (International Communication, Emerging Scholars Network), AEJMC (International Communication Division, Political Communication Division, and Graduate Student Interest Group), European Symposium on Artificial Neural Networks, Computational Intelligence and Machine Learning (ESANN).

Reviewer for the following book publishers: Palgrave, Routledge, Bloomsbury, ZED Books and Bristol University Press.

External PhD Examiner, University of the Witwatersrand, South Africa; University of Cape Town, South Africa

External MA Dissertation Examiner, University of Fort Hare, South Africa & Durban University of Technology, South Africa

External Examiner, University of Wales

SELECTED MEDIA COVERAGE & COMMENTARY

2025	Parete, D. "Global Powers, African Stories", <i>China Media Project</i> , January 15, https://chinamediaproject.org/2025/01/15/global-powers-african-stories/
2024	ITV News, "Online overtakes TV as UK's favourite news source, Ofcom research shows", <i>ITV News</i> , September 10. https://www.itv.com/news/2024-09-10/majority-of-people-now-get-their-news-from-online-ofcom-research-shows
2024	Yuan, S. "China's mission to win African hearts with satellite TV", <i>BBC News</i> , 3 September, https://www.bbc.co.uk/news/articles/c5y3qk9p2elo
2024	Stacey, S. "TikTok users are being sent inaccurate news-style alerts", <i>Financial Times</i> , 12 August, https://www.ft.com/content/8f0a08c9-1ba6-4df5-a6bd-ac7d288e5ca2
2023	Mc Nicholas, A. "Beaming Into Africa", <i>The Wire China</i> , 6 August, https://www.thewirechina.com/2023/08/06/beaming-into-africa-startimes-china/
2023	Peltier, E., Satariano, A. & Chutel, L. "How Putin Became a Hero on African TV", <i>The New York Times</i> , 14 April, https://www.nytimes.com/2023/04/13/world/africa/russia-africa-disinformation.html

- 2023 Blanco, P.R., Abril, G., “Noticias en suajili y series comunistas: así ha conquistado China el espacio mediático en África”, *El País*, 12 February: <https://elpais.com/planeta-futuro/2023-02-12/noticias-en-suajili-y-series-comunistas-asi-ha-conquistado-china-el-espacio-mediatico-en-africa.html>
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2008-2009	Online newsletter editor, Casa Àfrica in Barcelona (Spain)
2006-2009	Writer (International Desk), Televisió de Catalunya (TVC) in Barcelona (Spain)
2005-2006	Freelance correspondent, <i>La Vanguardia</i> (newspaper), in Osaka (Japan)
2003-2005	International desk writer and reporter, Televisió de Catalunya (TVC) in Barcelona (Spain)
1999-2003	Online editor (part-time), Waterpolo-world.com in Barcelona (Spain)
1998-2000	Writer (part-time), Canalgolf.com in Barcelona (Spain)

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Member, International Communication Association (ICA)
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LANGUAGES

	Reading	Speaking	Writing
Spanish	Native	Native	Native
Catalan	Native	Native	Native

English	Native	Fluent	Fluent
French	Excellent	Good	Good
Russian	Good	Conversational	Basic

R (proficient); Python, HTML, CSS (proficient); SQL, JavaScript (basic)